



To: Leaders and Scout Families

Recently, the news media, including NBC, ABC, CNN, FOX, and many local affiliates, and many newspapers have reported on Diacetyl in microwave popcorn.

Last month, Trail's End Popcorn became the first microwave popcorn to eliminate the Diacetyl flavorings from its microwave popcorn products.

In an effort to fully inform all who are involved in the Trail's End sale, including Leaders, Scout Families, and Consumers, your Unit will be receiving the following materials via Fed Ex Ground the week of September 17th:

(100) No Diacetyl Insert Cards for your Scouts to include with their Take Order Forms as they go door to door.

(100) No Diacetyl stickers for your Scouts to add to their Take Order form to increase the awareness of the No Diacetyl message to your consumers.

At Trail's End we will continue our ongoing effort each year to improve the quality of the popcorn products that your Scouts sell and we look forward to working with you to reach your Unit's fundraising goal.

If you have additional questions or comments please email us at productsupport@trails-end.com

Thank you.

Doug Dent

Trail's End Popcorn