



**What can SCOUTING do for your son?  
How can you help?**



**Service** Scouting teaches our youth the value of giving service to others. That service is the right thing to do... Scouting helps the youth of our community find in themselves and in the world around them—more than they thought possible.



**Leadership** Scouting's purpose is to prepare young people for a lifetime of leadership. Our nation will never outgrow the need for thoughtful, responsible leadership. The values and lessons of Scouting will never go out of style.



**Achievement** The Scouting experience includes learning valuable skills and achieving meaningful goals. The Boy Scouts of America promotes action-taking initiatives to do things that better individuals, strengthens relationships and supports communities.



**Outdoors** Learning to appreciate our world and our place in it remains essential to the Scouting experience. Youth today face many distractions. Scouting promotes active involvement in the enduring nature of the Scouting experience.



**Character** Through its methods and programs, Scouting helps shape and build in youth, the many qualities that guide good decision-making in life. Scouting's lessons last a lifetime!!

**Support our 2012 Friends of Scouting campaign**





## What does my Friends of Scouting gift pay for?

- Supports our volunteer leaders with training
- Processing advancement and activity records
- Offsets costs for year-round camping operations
- Provides support for "Joining Nights"
- Enables National Jamborees and High Adventure opportunities



- Supplements Cub Scout Day Camp equipment and utilities
- Council Service Center operations
- Offsets liability and accident insurance costs
- Support for Cub Scout and Boy Scout activities

## How does the Housatonic Council raise the other 92% of its support?

- Camping fees
- United Way
- Foundations & Trusts
- Special Events
- Community Friends of Scouting
- Popcorn Sale
- Activity Fees



## 2011 Housatonic Council Highlights

- Over 1000 youth participated in the Scouting program
- 21 Boy Scouts attained Scouting's highest rank— Eagle Scout
- Over 500 boxes of Food were collected in our annual Scouting for Food program
- 536 Cub Scouts, Boy Scouts and Venturers attended camp

**We need you to be a Housatonic Council supporter for 2012!**





The Friends of Scouting (FOS) Family Campaign for the Housatonic Council, BSA is an annual fundraising event. Financial support raised during this campaign helps serve over 1000 youth members in Ansonia, Derby, Oxford, Seymour and Shelton. Your contribution to the Housatonic Council is needed to ensure a quality Scouting program. The impact of supporting the Scouting program is told in the stories of generations of Americans and will keep the values of Scouting alive in the Valley.

Although our Council is small, about the size of a District in other Councils, we are unique. Leaders and youth members from the entire Council meet and participate in Council events and training which enables our Scouting community to form bonds, friendships and comradery not often found in larger Councils.

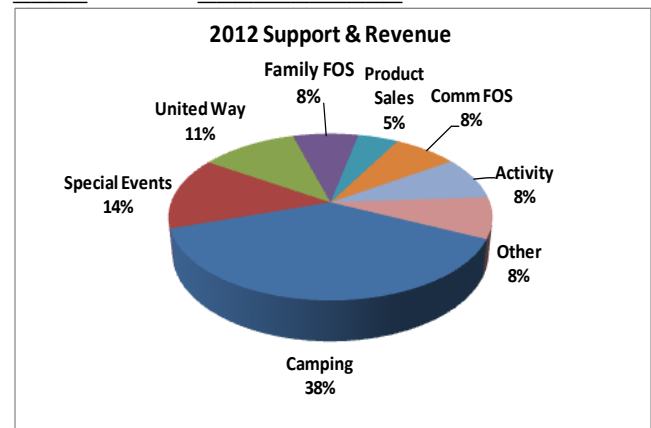
We can remain the Housatonic Council by being self-sufficient and setting a realistic budget but we need your help. Our Council operations and programs are supported by nearly 550 volunteers, along with the support of a limited staff of both full time and part time paid positions at our Council office.

Income to the Housatonic Council comes from several sources. The largest single source of income in providing Scouting's character development programs to our youth is the FOS Campaign. The 2012 FOS goal of \$80,500 comprises of \$39,700 for the Community Campaign and \$40,800 for the Family Campaign. The FOS program is a significant source of support and revenue

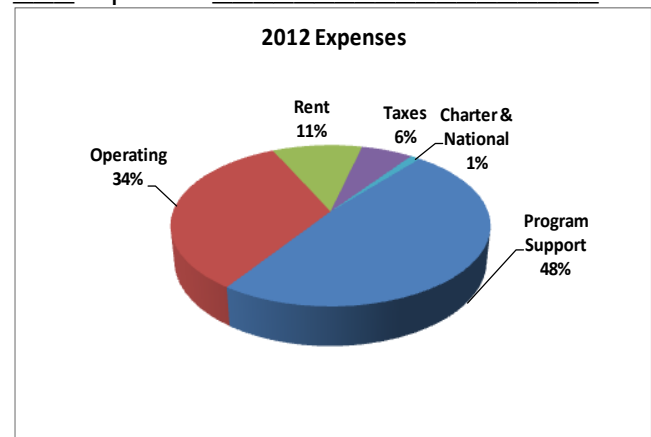
towards our 2012 Council budget of approximately \$526,000.

The key elements of our Council's 2012 income and expenses are as follows:

### Income



### Expenses



To fulfill our obligations and provide the support planned for 2012, we need 100% participation from our units, their families and our friends!

Scouting provides a once in a lifetime opportunities and the life lessons needed for today's youth. Your financial pledge, plus that of time and talents, is among the greatest gifts you can give. **Take a moment to complete the attached pledge card and make an investment in the leaders of tomorrow.**



2012 FOS Pledge Card

(Signature required below)

Name \_\_\_\_\_

Address \_\_\_\_\_

City, ZIP \_\_\_\_\_

Phone \_\_\_\_\_

e-mail \_\_\_\_\_

Unit (Pack, Troop, Crew) # \_\_\_\_\_  
(circle one)

Pledge \$ \_\_\_\_\_

Payment \$ \_\_\_\_\_

Amount Due \$ \_\_\_\_\_

Employer(s) \_\_\_\_\_  
(list for both parents)

Do employer(s) match gifts? Yes/ No

Position/Profession \_\_\_\_\_

Were you a Scout? \_\_\_\_\_

Highest Rank \_\_\_\_\_ Yr \_\_\_\_\_

Method of Payment:

CASH  CHECK  
(Payable to Housatonic Council, BSA)

BILL ME  
(monthly, semi-annually, annually)

Your full support is requested by  
September 30, 2012.

MASTERCARD  VISA

Credit Card # \_\_\_\_\_

Expires \_\_\_\_\_ Security (3) Digits \_\_\_\_\_

Signature \_\_\_\_\_

FOS Council Shoulder Patch

Contributions of \$150 or more are eligible for the FOS Council Shoulder Patch (CSP). Contributions in multiples of \$150 are eligible for multiple CSPs. Please indicate which year you wish to receive for your donation: \_\_\_\_\_



Employer Matching Guidelines

Employer sponsored matching gifts are an important consideration from our Scouting families. These matching gifts allow our Council to leverage the donation from our Scouts, Scouters and their families at no additional cost. Unfortunately, there is no one policy that fits all employers but there are general guidelines that we would like to share with all our Scouting families. Ask your company what their employee matching gift policy is. For additional information refer to the Employee Matching guideline on our website: www.housatonicbsa.org.

The Housatonic Council, BSA is a 501(c)(3) public charity. All contributions are tax deductible as provided by law. **Thank you for your continued support.** For more information contact:

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